
Summer School 2023
Strategic foresight & managers' competencies of the future
course description

a. Course name

Intercultural competence for diverse teams

b. Lecturer

Aleksandra Kuźmińska-Haberla

c. Hours

8

d. General description – course content

The course is designed to sensitize students to the importance of cultural differences during interactions (team cooperation and management, meetings, negotiations, etc.) with representatives of other countries. Students will learn what culture is, its elements, its main orientations, and how they can influence a manager's perspective. Students will be able to work on examples and cases regarding management and cooperation in culturally diverse teams. Cultural awareness will allow the development of competencies necessary to operate in an international business environment. Additionally, students will participate in intercultural team-building activities.

e. Learning outcomes

Knowledge:

1. A student understands the concept of culture and its main elements.
2. A student knows the main cultural orientations and highlights the business areas where the influence of cultural differences is visible.
3. A student knows the most important elements connected with effective intercultural team management.

Skills:

1. A student can identify and deal with the most common problems connected to operating in an intercultural environment.
2. Using knowledge about cultural differences can deal with possible clashes resulting from different cultural orientations.

Competences:

1. A student respects different values and attitudes in a business environment.
2. A student recognizes the need to adequately prepare and deepen knowledge of cultural differences in individual foreign markets.

f. Literature

1. L. H. Chaney, J. Martin, *Intercultural Business Communication, 6th edition*, (2021), Edinburgh: Pearson Education Ltd.
2. *Cultural aspects of international business*, P. Skulski (ed.), (2020), Wroclaw: Publishing House of Wroclaw University of Economics and Business.
3. E. Mayer, *The culture map*, (2015), Public Affairs.