
Summer School 2023
Strategic foresight & managers' competences of the future
course description

a. Course name

Knowledge management as a tool of strategic foresight

b. Lecturer

Patrycja Paleń-Tondel

c. Hours

8

d. General description – course content

1. From data to knowledge. Types and sources of knowledge (1h)
2. Knowledge management - stages and strategies (1h)
3. The role of traditional human resource management in knowledge management (1h)
4. How to develop knowledge sharing and creativity in a company (1h)
5. Business simulation game (4h)

e. Learning outcomes

Knowledge:

1. Students possess knowledge about data, information and types of knowledge.
2. Students understand the role of HRM in developing knowledge management programmes (methods, tools, activities)
3. Student know what creativity is, how it supports knowledge creation and management.

Skills:

1. Students are able to seek for and use explicit and tacit knowledge.
2. Students know how to design simple activities and tools to encourage knowledge management in an organization.
3. Students can design and lead basic creativity training.

Competences:

1. Students are ready to take a junior role in a team responsible for knowledge management.

f. Literature

1. *Shaofeng L., Knowledge Management. An interdisciplinary approach for business decisions, Kogan Page Limited, 2020.*



2. *Milton N., Lambe P., The Knowledge Manager's Handbook. A step-by-step guide to embedding effective knowledge management in your organization, Kogan Page Limited, 2020.*
3. *Figurska I., The concept of a comprehensive approach to knowledge management in the organization, CeDeWu, Warszawa, 2019.*