
Summer School 2023
Strategic foresight & managers' competences of the future
course description

a. Course name

Diversity & inclusion in management – how to build a better world?

b. Lecturer

Artur Trzebiński

c. Hours

8 h

d. General description – course content

Diversity is the collection of visible and invisible traits that make us unique. Inclusion is respect, in short. Inclusion is to do and act to enable everyone to give their best. Diversity with inclusion can support a company culture of trust and help build a better world where employees' collective intelligence helps them reach their full potential. Students can solve a business case using the design thinking method during this course.

e. Learning outcomes

Knowledge:

1. List and explain the stages of creative work based on the design thinking method
2. How to construct an interview
- 3.

Skills:

1. Express a creative approach to individual work
2. Indicate the possibilities of applying design thinking
3. Use selected creative methods

Competences:

1. Identify strengths and weaknesses of individual work and teamwork
2. Practise using the design thinking method

f. Literature

Lynch, M., Kamovich, U., Longva, K. K., & Steinert, M. (2021). Combining technology and entrepreneurial education through design thinking: Students' reflections on the learning process. *Technological Forecasting and Social Change*, 164, 119689.



Kaur, N., & Arora, P. (2020). Acknowledging gender diversity and inclusion as key to organizational growth: a review and trends. *Journal of Critical Reviews*, 7(6), 125-131.

Ozbilgin, M. (2019). Managing diversity and inclusion in the global value chain. *Mustafa F Ozbilgin, Managing Diversity and Inclusion in the Global Value Chain. Strategies Account Manag*, 1(2).